

China-Africa Media Online Dialogue

(Beijing, 2020 Oct. 28)

1、 Keynote Speech on the China-Africa Media Online Dialogue

Meng Dong, Vice Minister, NRTA

Permanent Secretary Malupenga, Chief Administrative Secretary Mbaka, and Chief Executive Officer Ndjaka, Colleagues from Africa Colleagues from Africa, dear colleagues:

Good morning and good afternoon.

I am very pleased to have the opportunity to join you online for the China-Africa Media Online Dialogue. With the Covid-19 pandemic still raging around the world, this meeting demonstrates the determination of China and African countries to continue to promote China-Africa media cooperation in the post-pandemic era, which is of great significance in this special period.

No matter how the international situation changes, China and Africa will always be good friends, good partners and good brothers. "Brothers always go hand in hand". In this global battle, the Chinese and African people fought side by side and supported each

other. Many heart-warming stories have happened. In February, at the most difficult time of the pandemic situation in China, many African countries reached out to provide valuable support to China. They represented the profound friendship of the African people to the Chinese people that cannot be measured by numbers. We were deeply touched and engraved those stories in our hearts. After the disease's outbreak in Africa, aeroplanes full of medical supplies from China landed on the continent in turn, and groups of Chinese medical teams and experts arrived to provide assistance. As recorders and tellers of these touching stories, media in China and Africa played an important role in this battle. Through our reports, Chinese and African people and the whole world have once again felt the true and real hard-time friendship between the Chinese and African people, which is like "gold tested by fire" .

Dear delegates,

Just a few days ago, President Xi of China and President Sall of Senegal, the African co-chair of the Forum on China-Africa Cooperation, exchanged

congratulatory messages to celebrate the 20th anniversary of the founding of the Forum on China-Africa Cooperation. In the past 20 years, under the guidance of the Forum on China-Africa Cooperation mechanism, China-Africa media cooperation has continued to be deepened and solidified, bearing fruitful results. In particular, the two sides jointly established the China-Africa Media Cooperation Forum in 2012 to promote the deep and comprehensive development of China-Africa media cooperation.

Film and television works have built a bridge between the people of China and Africa. "Meeting Africa", "The Grand Migration of Animals" and other feature programs and documentaries about Africa have introduced to the Chinese people Africa's magnificent natural scenery and ancient and splendid civilization. Chinese film and television dramas such as Doudou and Her Mother-in-law, Go Lala and Ode to Joy were broadcast in Africa, and helped the African people to learn about contemporary China.

Media organizations and companies have carried

out various forms of cooperation. The "Africa Live" and other programs of the CGTN French channel of China Media Group (CMG) were broadcast by mainstream African media such as Kenya Broadcasting Corporation and Mauritius National Television. During the pandemic, television stations in Kenya, Ethiopia, South Africa and other countries invited journalists of CMG to introduce the latest development of China's pandemic prevention and control, responding to the interest of the general public. Chinese film and television companies have organized the "China Pavilion" to participate in the African TV Festival for eight consecutive years, and have reached a number of practical achievements on content exchanges and transactions with African partners. StarTimes has carried out digital TV and Internet video operations in more than 30 countries in Africa, and currently has 13 million digital TV subscribers. It has also undertaken the project of "Satellite TV for 10,000 Villages" and has completed installation for 8,612 villages of 23 countries in Africa, providing technical training for over 19,000 individuals.

Dear friends:

In June this year, President Xi delivered a keynote speech at the Extraordinary China-Africa Summit on Solidarity Against COVID-19, calling on both sides to work together to fight the pandemic, advance China-Africa cooperation, uphold multilateralism, and promote China-Africa friendship. In the post-pandemic era, the Chinese and African media should follow President Xi's suggestion and go on with the principle of "Consultation, Contribution and Shared Benefits" to jointly respond to various risks and challenges, and make new breakthroughs in related mechanisms, areas, methods, and results of cooperation. To this end, I would like to make three suggestions:

First, strengthen cooperation in news reporting and safeguard fairness and justice in the international community. The Chinese and African media should continue to strengthen unity and cooperation, report on the pandemic objectively and fairly, and prevent the politicization of the pandemic and labeling of the virus. We should oppose

racial discrimination, safeguard multilateralism, and jointly promote the global governance system towards the direction of the common interests of developing countries, and create a good media environment and favorable conditions for the common development of us all.

Second, deepen content cooperation and tell true stories about China-Africa friendship and a China-Africa community of a shared future. The profound friendship passed down from generation to generation and cultural exchanges of mutual learning between China and Africa provide a rich source for media content cooperation between us. The story of China-Africa jointly fighting against the pandemic is a good embodiment of a "stronger China-Africa community of shared future." Through our media, we should tell these warm and inspiring stories to the people of China and Africa and the world. Chinese media would also like to continue working closely with their African counterparts to jointly tell the world the stories of Africa.

Third, promote cooperation on projects and seek

common development in the post-pandemic era. In accordance with the concept of "Sincerity, Real Results, Friendship and Good Faith" put forward by President Xi, we will continue to promote cooperation in China-Africa media projects for common development. In this process, we would like to continue our support and assistance for the development of African media, and support the capacity building of African media in terms of technology, content, and human resources. NRTA will coordinate with the Chinese Ministry of Foreign Affairs, the Ministry of Commerce, the China International Development Cooperation Agency to spare no effort in supporting the digital upgrade and transformation of the media in African countries, and advance the "Satellite TV for 10,000 Villages" project; we will continue to provide selected TV dramas, films, animations, documentaries and science and education films to the needs of the African people; to explore new forms with online and offline methods to provide professional training for African radio and television practitioners, so that we can all share experience, and promote exchanges and

cooperation. In addition, we would also like to promote the AUB content exchange platform among Chinese media organizations for deepened content exchange and cooperation.

Dear delegates,

China and Africa are important players in promoting world peace and development. Faced with the complex and volatile international situation, the two sides need to stick to strong solidarity. We hope to continue to work with African colleagues in practical and friendly cooperation under the framework of the mechanism of the Forum on China-Africa Cooperation, and make even greater contributions for the restart of the economic and social development of developing countries in the post-pandemic era, for more benefits to the peoples of China and Africa, and for a stronger China-Africa community of shared future.

Thank you!

2、 Africa-China Media Cooperation 2020 **——The China-Africa media cooperation** **in the post-pandemic era**

Gregoire Ndjaka, AFRICAN UNION OF BROADCASTING

Distinguished members of this Assembly;

Ladies and Gentlemen :

The world is definitely going through hard times.

Because of the Covid19 Pandemic, hundreds of important events have been postponed while others have simply been cancelled to restrict the spread of the virus through physical contacts.

Let me therefore seize the opportunity to send words of encouragement to the Government of the People' s Republic of China and our colleagues in the media for their commitment, perseverance and resilience during these critical moments.

I' m especially pleased to meet with you on the occasion of the 2020 edition of the China-Africa Media Summit.

This morning, I have been invited to speak on

the China-Africa media cooperation in the post-pandemic era, so, allow me to stress on “The role of Chinese and African media for supporting economic and social development” .

Ladies and Gentlemen...

Media cooperation between Africa and China is growing crescendo. China and African countries have been sharing experiences in media operations, programs, productions, technical services, capacity building, etc.

During the last two years, more than 400 government officials and heads of media organization from close to 50 African countries and from China attended the China-Africa Media Summit and many cooperative agreements have been signed to this effect.

This cooperation is also evidenced by the strong connection between the African Union of Broadcasting and the Asia-Pacific Broadcasting Union which has perpetuated the exchange of news and programs of the two regions (Africa & Asia).

Since the Covid-19 outbreak, China has been

standing by African countries as a partner of choice. One of the most sparkling, significant and immediate actions taken by China was the important donation made by Chinese business magnate and philanthropist, Jack Ma.

As reported by hundreds of media worldwide, in March 2020, Jack Ma's Foundation announced a donation of anti-Covid19 material and equipments, notably masks and testing kits to a total of 54 African countries.

Each of the 54 African nations were to receive twenty thousand testing kits, one hundred thousand masks and one thousand medical use protective suits and face shields.

These donations started with Ethiopia where the Prime Minister Abiy Ahmed took the lead in managing the logistics and onward distribution of the supplies to the African countries.

In the same vein, the support of the Rwanda Development Board and the close cooperation with the Rwanda Biomedical Center has been playing a vital role in enabling rapid response and delivery of

donated medical supplies.

In June 2020, Chinese president, His Excellency Xi Jinping called on Africa and China to stay committed to fighting Covid-19 together. He promised that China will continue to do whatever it can to support Africa's response.

Sino-African solidarity and better multilateral cooperation are keys to winning the battle against the pandemic.

From a financial point of view, China also worked with G20 members to implement the G20's Debt Service Suspension Initiative so as to extend debt service suspension for third world nations including African countries and enable their governments sustain their fragile economies.

Ladies and Gentlemen,

Most of the significant projects taking place across Africa in various sectors are led by the Chinese government and Chinese firms.

This economic cooperation is the outcome of the economic and political cooperation that has been the stamp of China-Africa relations since African

countries started fighting for independence in the 50' s.

Chinese companies are present in Africa in the fields of public works (construction of roads, bridges, museums, congress hall, stadia, just to name a few). And the media has always been playing an important role in the implementation of these projects by giving the right information to the general public on the progress of works and potential benefits.

Africa and China are encouraged to strengthen the bonds of solidarity and take collective action to secure the future of humanity. To this effect, we encourage Chinese media to report fairly on racists and hate speeches encountered by African citizens living on their territories during these difficult times.

Today, we believe that Africans are mature enough to tell their own story through their media. To this end, we invite China to fully join our AUB Network of Program Exchange instead of engaging in unfair competition by creating a parallel network for the

exchange of programs produced by African radios and televisions.

By treating ourselves fairly, we will then contribute in building up a **Community of Shared Future of Mankind.**

Thank you!

3、Remarks by Deputy Director General Guo Haiyan at the China-Africa Media Cooperation Dialogue

**GUO Haiyan, Deputy Director-General of the Department of
African Affairs, Ministry of Foreign Affairs of the People's
Republic of China**

Deputy Director General Ms. Meng Dong

Chief Executive Officer Dr. Gregoire Ndjaka,

Permanent Secretary Mr. Amos Malupenga,

Chief Administrative Secretary Ms. Maureen Mbaka,

Dear friends,

It is my great pleasure to attend the dialogue. On behalf of the Department of African Affairs of the Chinese Ministry of Foreign Affairs, I would like to express my gratitude to the host and cosponsor of this conference. This is a timely and essential dialogue with the theme of “China-Africa media cooperation in the post-pandemic era” Covid-19 is a once-in-a-century global health crisis. Quarantine has to be imposed worldwide to prevent and control the spread of pandemic, leading to people’s growing needs for information and reliance on the media. In

face of the cruel disease, most media can disseminate objective and accurate information in a timely way. Their stories demonstrate solidarity, the value of life and spread scientific knowledge fighting against the virus, which contributed positive energy for calming people down and building up confidence in the fight against the pandemic. At the same time, however, it is a pity that some forces in the world are making use of media to spread falsehood in such a special time. They are politicizing the pandemic, labeling the virus and stigmatizing others, loading social media with misleading and wrong information, stirring up animosity in public opinion, and causing panic among the people. It is easier for people to obtain information, but more difficult to learn about the truth. Just as Director-General Dr Tedros Adhanom Ghebreyesus of the WHO has said, this is the time for science, not rumors. This is the time for solidarity, not stigma. It is the responsibility of the media to contribute more positive energy.

The spread of the pandemic has not halted China-Africa exchanges and cooperation, nor has it hindered

connection of hearts of the two peoples. On the contrary, our joint fight against Covid-19 has proved once again that China and Africa belong to a community of a shared future. When China was in the most difficult time combating the virus, African leaders and people across the board have shown support to us through various ways. After the pandemic broke out in Africa, China has offered help to African countries to the best of its capability. The Extraordinary China-Africa Summit on Solidarity Against COVID-19 was successfully held in June this year, when President Xi Jinping announced a series of policy measures to support African countries in combating the pandemic. The Summit demonstrated the firm conviction of China and Africa to join hands to weather the difficulty. The Chinese government has delivered by far over 400 tons of emergency supplies to 53 African countries and the African Union, and sent medical expert groups to 15 African countries. 46 Chinese medical teams are joining African countries in the fight against the pandemic. Cooperation between paired-up Chinese and

African hospitals has made new progress, with 46 African hospitals having confirmed their participation. China is actively preparing for the start of the Africa CDC headquarters construction within this year. Upon African countries' request, China is helping African countries to build mask factories, makeshift hospitals and virus testing labs. China-Africa economic and trade cooperation also continues during the pandemic. Over 1100 Chinese cooperation projects are moving ahead in Africa, and employees of Chinese enterprises are resuming their work. In the first half of this year, China's investment in Africa grew by 1.7% than the same period of last year, showing the resilience and vitality of China-Africa cooperation. China is actively implementing the G20's Debt Service Suspension Initiative (DSSI) and has signed agreement or reached consensus with over 10 African countries.

This year marks the 20th anniversary of the founding of the Forum on China-Africa Cooperation (FOCAC). Over the past two decades, China and African countries have carried out fruitful cooperation

through this platform, of which media cooperation is an important part. 137 journalists from 46 African countries have worked at the China International Press Communication Center. Media professionals of the two sides have strengthened exchanges through short-term training, exchange of visits and seminars, playing a positive role for increasing understanding between the Chinese and African people and building up popular support for China-Africa relations. At the same time, we have to admit that the scale and level of China-Africa media cooperation cannot meet the needs of fast growing China-Africa relations. Various parties are competing more for international discourse beyond the Covid-19, and China-Africa cooperation is facing a more complex public opinion. We need to work together to deepen China-Africa media cooperation, make Chinese and African voices heard, and tell our stories.

I would like to take this opportunity to share with you my advice on China-Africa media cooperation for the next stage. First, we need to enhance exchange and cooperation through joint production of news,

cultural and recreational works. Second, we should make use of new media platforms such as Tiktok and Wechat to promote innovation and spread information and news that meet the needs of the Chinese and African people. Third, we should focus on China-Africa friendship, and center around the themes of China-Africa solidarity against the pandemic, implementation of the follow-up actions of FOCAC Beijing Summit, and China-Africa joint construction of the Belt and Road Initiative to tell more stories of China-Africa friendship and mutual development to the world. Fourth, we should fulfill the responsibility of the media to raise our voice against discords and slandering against China-Africa cooperation, highlight the main theme of mutual friendship, and contribute our parts to the building of China-Africa community of a shared future.

Thank you.

4、 Virtual Conference under the theme China-Africa Media Cooperation in the Post-pandemic era

Amos Malupenga, Permanent Secretary, Ministry of
Information and Broadcasting Services, Zambia

1. Opening reflections

Acknowledgement of the importance of the
conference

Acknowledgement that mankind is experiencing the
worst global public health emergency.

In the face of the Covid-19 pandemic, the people
of China and Africa have to help and support each
other, and must pull together. They must show
brotherhood and unity.

When Covid-19 broke out in Africa, China took the
lead to render assistance and stood firmly with the
African people, despite China itself being hard hit
by the pandemic and being the first known victim of
attack. China sent anti-pandemic medical expert teams
to several African countries, dispatched material
assistance to African countries and the African Union,
held expert video conferences with the African side
and carried out diagnostic and technical exchanges

without reservation.

China actively advocated to the international community to increase its support for anti-pandemic in Africa. “Support Africa” were the keywords of Chinese President Xi Jinping’s speeches at G20 Special Summit and the 73rd WHO Meeting.

This contribution is noted and appreciated by the Government of the Republic of Zambia and the Zambian people at large.

2. Reflections on the first theme: Role of Chinese and African media for supporting economic and social development

Ladies and gentlemen,

The pandemic is still spreading and raging through the world. It is seriously threatening people’s lives and health and destroying national economies at great speed.

Solidarity and cooperation are the most powerful weapons to defeat the pandemic. More than ever, China and Africa need to show unity and strengthen cooperation. The Chinese and African media have a critical role to play in this state of affairs.

I, therefore, see the need:

a) For us to frame our activities in the media sector as forms of collaboration and exchange, aimed at encouraging mutual understanding, at strengthening diplomatic and economic ties, and at counterbalancing the negative reporting of both China and Africa in Western media.

b) For China to continue its “no strings attached” policy (not attaching conditionality in providing aid to developing countries) and the policy to support projects “as requested” by individual governments, specifically in the media sector so has to build capacity in the African media.

c) For us to encourage “positive reporting” in China and “developmental journalism” in Africa, both of which stress the importance of focusing on collective achievements and offering citizens tools to contribute to national development rather than reporting on divisive issues or sensational negative news.

d) For China to continue contributing to infrastructure development and training

opportunities that are perceived in Africa as symbols of benefits of China's presence and have contributed to building the overall positive image of China in Africa.

3. Reflections on the second theme: International Communication and the building of the Community of Shared Future for Mankind.

Ladies and gentlemen,

To build a community with a shared future of mankind, my quick reflections are that the need to build partnerships in which countries treat each other as equals, engage in extensive consultation, and enhance mutual understanding, as stated by the Chinese President Xi Jinping at the General Debate of the 70th Sessions of the United Nations General Assembly in New York, cannot be overemphasized.

The Zambian government shares the principle that sovereign equality, which underpins the Charter of the United Nations. We strongly concur with the view that the future of the world must be shaped by all countries.

World powers must promote open, innovative and

balanced development that benefits all. We agree with the shared view that if mutual benefits and win-win cooperation could be achieved, exchanges among countries will become more harmonious. Nations could go in the same direction in building a community of a shared future for mankind. Global development will be more conducive to people's livelihood.

4. Reflections on the third theme: Media's contribution for building an even stronger China-Africa community with a shared future

Distinguished ladies and gentlemen,

The statement made by the Chinese President Xi Jinping at the opening ceremony of the 2018 Beijing Summit of the Forum on China-Africa Cooperation is worth reflecting upon. He called for the building of a China-Africa community with a shared future that assumes joint responsibility, pursues win-win cooperation, delivers happiness for all, enjoys cultural prosperity, ensures common security, and promotes harmony between man and nature.

We need media cooperation between China and Africa to promote cultural exchange between the two

peoples. It is a fact that the media serves as a bond and bridge that connects people from the two sides.

Media professionals on both sides should develop strategies to strengthen cooperation and share positive energy in the building of a China-Africa community with a shared future. Governments on both sides should ensure that all media uphold the concept of "building a community of shared future for humanity," fulfill their responsibilities, and carry out more fruitful cooperation in international communication.

Our journalists should communicate in a language that ordinary citizens can easily understand, so that ordinary citizens' needs can be met and contribute to the building of a China-Africa community with a shared future.

The Zambian government shares the view that, in the global fight against the COVID-19 pandemic, media professionals in China and Africa need to be clear about their mission and responsibilities, and should enhance communication and cooperation.

We also believe that, in the post-pandemic era,

the media should share information with higher efficiency and more value and unite the public at both local and international level to fight the disease. The media should also serve as a bridge for China and Africa, so as to promote the joint building of a community with shared future.

As I conclude my reflections, I wish to call upon the African journalists to set up websites in Chinese language to help Chinese people gain first-hand information directly from the African countries, as part of building an even stronger China-Africa community with a shared future.

Let me also appeal to China, as the big brother in the Africa-China relationship, to help the media houses to get up to their feet in any way possible. Majority of the media houses in our countries are small and owned by private individuals. The lockdowns affected a lot of these private media houses. Media workers are facing the risks of lower wages and even layoffs, which may hinder timely and effective media contribution to the fight against the Covid-19 pandemic. It is my sincere hope that we will reconvene

to discuss a rescue plan for the African media not too long from today.

I thank you all for listening.

5、 Speech by MS. MAUREEN MBAKA
at the China-Africa Media Cooperation Dialogue
Maureen Mbaka, Chief Administrative Secretary
MINISTRY OF ICT, INNOVATION AND YOUTH AFFAIRS

Distinguished guests,

Ladies and Gentlemen, Good Afternoon.

On behalf of the Government of Kenya through the Ministry of ICT, Innovation and Youth Affairs, we are grateful to join the China-Africa Media cooperation dialogue as we seek to identify areas where the media can play a strategic role towards economic and social development while advancing China-Africa relations.

I wish to address one key area that is ‘Digitalization in the broadcast industry’ that has experienced unparalleled growth and development since the migration from analogue to digital television transmission.

In Kenya, this journey started in 2015. With the Government backed migration from analogue to digital television, there have been significant developments in the broadcast industry. Notably, before the migration, Kenyan’ s would access not more than five

(5) Free to Air channels in contrast, today Kenyans can enjoy up to eighty (80) Free To Air channels and importantly, in digital quality meaning they enjoy more superior picture and sound quality than before.

Digitization of the broadcast industry has also saved the country huge frequency bands, during the analogue transmissions; one 8 mega bit frequency band would only carry one broadcast channel. However, currently the same 8 mega bit frequency can support up to 5 broadcast channels thereby allowing the growth in the number of broadcast channels with diverse content genres thereby enriching the television viewing experience among Kenyan households while exposing the audience to key drivers and influence from diverse cultural and economic backgrounds.

The regulator is therefore able to utilize the saved bandwidth to attract more players in the broadcast industry thereby not only creating room for diverse informative and entertaining content but also employment and business opportunities for content developers.

The revolution that is digital TV is far from over as the same moves towards much broader fields as;

Interactive TV, Ultra HD, 4k, VR virtual reality TV among others this will happen as we progressively adopt the latest technologies as Kenya is known to do with Ultra HD and 4K already in use.

Intelligent home solutions based on the cloud service infrastructure virtualization technology, with a variety of domestic terminals as the main carrier. According to a technology report released by technology experts Gartner, in a little more than two years to come, there will be 20.4 billion connected devices in the world with companies revolutionizing the Internet of Things.

The role of Information Communication and Technology in driving the achievement of the 'Big Four' agenda - this being Kenya Government's economic blueprint developed to foster economic development and provide a solution to the various socio-economic problems - cannot be understated, media players both local and multinationals continue

to be looked upon to provide both soft and hardware solutions towards the successful implementation of the same.

Am happy to note that the organizers led by China's National Radio and Television Administration as well as StarTimes, have identified the media as a key player in advancing understanding between people from diverse backgrounds and in this case between China and Kenya towards supporting economic and social development.

I take this opportunity to challenge the organizers to embrace opportunities presented within the industry including jointly developing content between China and Kenyan content developers that will be key towards an even stronger China-Africa community.

Our agencies including Kenya Film Commission and Kenya Film Classification Board are at hand to offer relevant local support to their China counterparts and/or content creators as we collectively seek social and economic prosperity of our people while advancing China and Kenya's friendship even further.

To the organizers, we thank you for availing such a fruitful forum to challenge ourselves on areas to work on for mutual national benefits.

Thank you all!

6、 China-Africa Media Cooperation in the Post-pandemic

**Wang Lu, DDG of English Language Programming Center
of China Media Group**

Your Excellency Vice Minister Meng, Your Excellency Mr. Ndjaka, distinguished guests,

Greetings to you all! Thank you for this great opportunity to discuss the role that the media can play in building the China-Africa community with a shared future, especially in advancing social and economic development.

I' m speaking on behalf of CGTN , the international branch of China' s largest broadcast media corporation CMG. We run six TV channels in English, Spanish, French, Arabic and Russian, two English radio networks, three overseas regional production centers and one video press agency. Nairobi, Kenya, in fact, has been home to our first overseas regional production center since 2012. Over 83 percent of our staff there are native Africans. Together with their Chinese colleagues, they produce

three hours of English TV programs and one hour of Kiswahili radio programs every day for our global audiences.

Since the beginning of 2020, the COVID-19 outbreak has been spreading and plaguing the world, which makes the battle against the pandemic the common mission and responsibility of all humanity. During the Extraordinary China-Africa Summit on Solidarity against COVID-19 in June, Chinese President Xi Jinping noted that China and Africa must stay committed to fighting COVID-19 together. CGTN put forth a series of 12 real-time online dialogues called “COVID-19 Frontline” where Chinese medical experts and their counterparts from African countries such as Kenya, Zambia and South Africa shared much-needed knowledge and experiences on diagnosing and treating patients. Viewed by over 60 million people, the series has played an important role in increasing rates of recovery among African patients and lowering the infection rate of medical workers. How China and Africa shared weal and woe as a community of a shared future has been vividly demonstrated in such media

cooperation during the fight against COVID-19.

Now the pandemic has been effectively controlled in China, and World Health Organization Director-General Tedros Adhanom Ghebreyesus has also expressed optimism about the pandemic prevention and control in Africa. How can the media contribute to a better China-Africa community in the post-pandemic era? Here are my three suggestions.

We should work to boost people-to-people connectivity. Both the Chinese and African media should further amplify voices among the general public advocating friendship and cooperation between our countries to help lay a sound foundation for building the China-Africa community characterized by solidarity. A special series produced by our Africa production center called “Shine Kabera TV: Through the Lens” is one of the examples that enhances people-to-people connectivity, telling real and touching stories of African people fighting COVID-19. Many viewers have commented favorably on the series, including Kenyan President Uhuru Kenyatta himself.

Secondly, we should pursue an independent

narrative unconstrained by the “Media hegemony” of Western countries, particularly the United States, which seems to have further intensified during the pandemic. For Chinese and African media, deepening cooperation to tell true stories about us to the world has become a top priority more than ever. In August 2020, CGTN launched over 30 live streams featuring migration of African wildlife to showcase the sublime beauty of Africa. About 890 related reports generated a total reach exceeding 130 million, with 110 million unique visitors. The videos have been watched 29.71 million times. We intend to produce more such “African stories” in the years to come, and would also warmly welcome you all to come and report on China’s social development, lives of the common people, and how our bilateral friendship has transcended generations. China and African countries should cooperate to break up the monopoly of Western media narratives, and properly tell Chinese and African stories in an objective, multi-level, all-dimensional way.

Thirdly, we should deepen cooperation between

our academic circles and think tanks. For this purpose, CGTN set up a media think tank in December 2019, and has established close links with 50 renowned think tanks and agencies around the world. We welcome African media and specialists of various backgrounds to conduct field research in China and see with your own eyes different aspects of China, as well as join hands with us in boosting academic exchanges, information sharing and mutual learning. I'm sure such links and exchanges would provide a broader intellectual basis for continued China-Africa media cooperation.

As the much-quoted African proverb goes, “if you want to go fast, go alone; if you want to go far, go together.” The Chinese people share the same belief and are dedicated to promoting shared prosperity and sustainable development to benefit all. The historical task of building the China-Africa community with a shared future has fallen on our shoulders. Let us do all we can to jointly compose this new chapter of China-Africa friendship and make sure it lasts for many generations to come.

7、 Remarks by Mr. Arthur ASIIMWE
at the China-Africa Media Cooperation Dialogue
Arthur ASIIMWE, DG of Rwanda Broadcasting Agency

Distinguished colleagues,

Ladies and Gentlemen

It' s an honour and privilege to take part in the year' s china-Africa media summit. On behalf on my government and the Rwanda Broadcasting Agency (RBA), the national public broadcaster, I wish to extend warm greetings to our colleagues attending this conference and specifically the Chinese government who are key convener of this summit.

The summit comes at an opportune moment when the world is grappling with the global pandemic of covid-19. The damage caused by this crisis has unprecedented damage on global order and in particular, the media sector.

We need to applaud the role of the media in combating this pandemic. Across Africa, the media sector has been instrumental in playing a leading role of combating this pandemic. Through our

platforms, we have taken it as our responsibility to educate our people every measure of keeping safe. Our airwaves have been dominated with public service announcements, talk-shows, educative and informative materials on how our people can keep safe. As Africa continuous to enjoy relatively low infection rates, I have no doubt that the African media has been at the forefront of this success story.

In Rwanda, we at the Rwanda Broadcasting Agency (RBA) have partnered with our health officials and security organs to design informative & preventive messages that kept our population on alert. As a result, we have managed to control the spread of this pandemic across our country and the infection rates are very insignificant today with the country headed for total opening up.

However, just like any other sector of our economies, the media has been hit hard as a result of this pandemic. Advertising revenue for most media outlets have drastically fallen forcing many media businesses to either cut jobs or in some extreme cases close completely. Here in Rwanda, we have seen a sharp

fall in gross revenues for many media businesses and a good number of the private players are struggling to meet their day-to-day operational needs. The good news is that government has come up with a stimulus package for which the media needs prepare itself and tap into this package. Nonetheless the situation remains worrying.

Distinguished ladies and Gentlemen,

I look forward to learning more and tapping from each colleague across our continent on what they are doing to deal with the effects of this crisis. I look forward to learning the creativity on editorial side as well as commercial side being designed to ensure survival of this important sector of our respective countries. Am also interested in finding out the global opportunities available for the media sector to emerge out of this crisis even stronger.

Finally, the China- Africa Media Cooperation has become one of the annual media events we all look out too. Time is now that we take stock of the outcomes of this summit and ensure that it becomes a productive and win-win cooperation for the great continent of

Africa and China in as far as advancing the Media industry is concerned.

I thank you for your kind attention!

8、 PUBLIC BROADCASTING BEYOND COVID-19 ——THE NEW NORMAL

David Makubyane, General Manager SABC TV

The current and future impact of Covid-19 virus on the broadcasting and media sector in general cannot be overstated. We are indeed living in unprecedented times where our regular strategies have been challenged and provoked by the pandemic. Survival during Covid-19 meant that we quickly adapt to the conditions that we together with our viewers and advertisers found ourselves in. Like all other industries, the reliance on advanced technology, online engagements and remote safe working environment had to be implored. Covid-19 has proven to be a catalyst that has pushed us straight in to a more technologically advanced space where a lot of our consumers have quickly caught up with the use on online technology to deliver or engage with content and even in their social day to day lives.

We see the growth of OTT and VOD services such as Netflix, picking up in South Africa behind the

impact Covid-19 especially after the month of May. The cancellation or loss of prime content such as Live Sport, fresh daily soaps etc. further shook all linear broadcasters. We see the increased consumption of News content as citizens worry and crave for more updates and developments in the country and abroad. The interest and consumption of global News also increases with audiences that would ordinarily follow local stories, looking at the Covid-19 story from the Global perspective that it was handled at. By June 2020, News consumption on television increased by 35%. Online services are benefitting commercially with a lot of advertisers increasing their online investment, thus further drawing more attention to digital platforms and solutions for linear broadcasters that were still behind in this area. Advertising online makes more scientific scenes for advertisers as they know exactly who they are talking to and also can monitor the desired targeted audiences through analytics.

In South Africa the use of smart phones increases by 76% while the usage of social media increases by

50% during the Covid-19 period.

I would like to focus in these particular areas that are as a result of the Pandemic;

The change of content consumption patterns

- o The assumption is that because a lot of audiences are working from home, the numbers of television viewers will increase but the opposite of this is that audiences get tired of linear schedules due to the repeat patterns that had initially constructed with a different environment in mind. As such the audiences search for alternative content moving to online services and also News updates especially around the infections and the different responses from different markets.

- o The launch of platforms such as Disney+ that saw rapid growth after launch -Disney+ app was downloaded 3.2 million times in the first 24 hours. Demonstrates that the future of content consumption is definitely online- nonlinear viewing.

- o Traditional linear programme scheduling is slowly becoming archaic and as such, content needs to be made available for viewers to watch in their own

time.

The impact on content production and distribution platforms

- o New strategies of ensuring that we have backups for fresh content had to be implored so that we do not find ourselves shutting down production, increasing the repeat ratio and thus irritating audiences and losing them, this resulting into the loss of revenue.

- o Shoot far ahead and ensuring that there is content on the shelf. Creating content that is for online and shelve that can be brought onto the schedule when others are affected

- o Play within the online space and make use of the archive content that we have, allowing for audiences to choose backup content and playing in the same space as the new OTT players

Adapted content packaging and business models aligned to the new norm

- o Decrease in traditional media platforms and increase on digital platforms

- o OTT advertising revenue was sitting at 0.4% in

June 2019 and increased to 4 % by June 2020 with the biggest increase coming in June 2020.

Best configuration of resources for maximum returns (a lot of companies will restructure)

- o Reduction of office costs and focus on value based output that focuses on the core of the business to maximize on revenue and profit.

- o Balance the work/home environment also making employees comfortable -

Business operating within a New normal

The future of Public broadcasting is about taking all of these new factors and asking ourselves, how we survive within this new dispensation while still being true to our core reason for existence, we need to deliver Public mandate content to all South Africans in a language that they understand and ensure that we are accessible to them. We need to fulfil our Public mandate while ensuring that the business is competitive and commercially viable.

9、 Speech on the China-Africa Media Dialogue

Pang Xinxing, President of Startimes Group

Distinguished Ms. Meng Dong, Deputy Head of the National Radio and Television Administration,

Distinguished Ministers, Directors, Heads of African broadcasting stations,

Distinguished representatives and guests,

Ladies and gentlemen, dear friends,

Good morning/ afternoon! It is my honor to attend this conference and discuss the topic of “China-Africa Media Cooperation in the Post-pandemic Era” with media experts from China and Africa.

StarTimes entered the African market in 2002 with the vision of enabling every African family to afford, have access to, and enjoy good quality digital television. With the support of African governments and people, StarTimes has established its presence in 37 African countries, with 13 million Digital TV subscribers and 20 million Internet video subscribers. StarTimes offers a comprehensive lineup of over 680 channels broadcasting in more than 10 languages. The

total investment of StarTimes has amounted to 1.7 billion USD, with our tax payments reaching \$32 million per year. StarTimes has become a well-liked brand among households in Africa.

StarTimes has gained profound understanding of Africa and deep connection with the local people through decades of development. The sudden outbreak of COVID-19 has posed a challenge to all governments and higher demands on the media sector. As a media company rooted in Africa, StarTimes and Africa are inseparable with shared common interests. We are willing to make our due contributions to the development of the media industries in both China and Africa, and we have three suggestions:

Firstly, continue to give full play to the important role of the media sector in epidemic control and prevention.

Since the outbreak of COVID-19 in Africa in March, StarTimes made a solemn promise that we would provide “clearer TV images, richer content, more stable signals, and more timely services” during the pandemic in order to inform the public of the pandemic

situation and scientific preventive measures in a timely manner. StarTimes quickly launched the “StarTimes Weekly - COVID-19 Report” program, broadcasting it on all media platforms in 6 languages, including English, French, Portuguese, Swahili, and Hausa. At the same time, we enriched our program content, added educational programs such as “online classrooms” , introduced the “COVID-19 Self-Assessment System” , and launched E-commerce business. StarTimes has been playing its role as a media company while fulfilling our social responsibility. As of now, the pandemic is not over yet, and StarTimes will continue to work with all sectors to ensure an ultimate victory in the battle against COVID-19.

Secondly, continue to strengthen cooperation with African media at a deeper level.

First, StarTimes Always adheres to the principle of “mutual learning and mutual benefit” through deep cooperation with African governments. We help to realize digital migration and build up media capacity in order to facilitate digitization and informationization in Africa. Second, we’ ll

strengthen our cooperation with African media by exploring new methods of management, program exchanges and personnel training, aiming to inject dynamics in the media industries in both China and Africa. Third, we' ll strengthen cooperation in content innovation by learning from the successful experiences in China-Africa co-production projects, doubling efforts in producing localized talent shows, etc, through which, we hope to create more job opportunities in the media sector in Africa.

Thirdly, continue to make greater contributions to cultural exchanges between China and Africa.

China and Africa share great brotherhood among the big family. The pandemic has made us better realize that China and Africa should continue to deepen our mutual understanding and strengthen our friendship. StarTimes will continue to act as a supporter, promoter, and ambassador of China-Africa friendship. By carrying out projects and activities such as “Access to Satellite TV for 10,000 African Villages” , “The Audio-Video China-Africa Screening” , “The Broadcasting Season of Beijing TV

Dramas and Movies” , and “The Carnival of Chinese Films and TV Dramas” , StarTimes will continue to tell stories that reflect China-Africa friendship and our joint efforts in building a community of shared future for mankind. Furthermore, help to build a bridge that connects people from China and Africa.

StarTimes will continue to work with Africa to stay committed to our original goal and march forward to build an effective system in order to facilitate China-Africa media cooperation. I firmly believe that in the post-pandemic era, the media industries in China and Africa will play bigger roles, and our cooperation will surely step to the next level. May the friendship between China and Africa lasts long and thrived!

Thank you.

10、 Media Cooperation Opnes a New Chapter for China-Africa Community with a Shared Future

Zhang Yanqiu, Deputy Dean of the Institute for a Community with Shared Future, Director of Africa Communication Research Center, Communication University of China

2020 is a year of great significance in China-Africa Cooperation. On October 12, Chinese President Xi Jinping exchanged congratulatory messages with the President of Senegal on the 20th anniversary of the founding of the Forum on China-Africa Cooperation (FOCAC) together. Over the past 20 years, with joint efforts, FOCAC has become an important and dynamic platform of dialogue between China and Africa, and people from both sides widely benefited from it.

On June 17th, the Extraordinary China-Africa Summit on Solidarity Against COVID-19 was held. The summit demonstrates the spirit of solidarity, mutual assistance and multilateral cooperation practiced by both sides for a long time. However, there are still many uncertainties in the world today. China and African countries are also facing many

internal problems and common challenges.

The media play the key role in promoting mutual understandings among the people in China and Africa. It is important for us to identify problems faced by us. First of all, Chinese and African media scholars should strengthen research and dialogues in communication system, journalistic concepts to promote understandings and reduce stereotype. When China's media work on Africa-related communication, we tell stories about China, and it is also important for us to tell the story of a changing, developing and inspiring Africa.

Besides, it's it is urgent and necessary to promote exchanges between scholars and journalists between China and Africa. In December 2019, I lectured in a journalists training program co-organized by National Radio and Television Administration (NRTA) and EBA (Ethiopian Broadcasting Authority) in Addis Ababa. During the training, the 70 local journalists gained better understandings of Chinese media, and we also deeply discussed the challenges of local media and solutions related. They

shew great interest in Constructive Journalism which I lectured and even set up Peace and Journalism Association during the training. They kindly named me in local language (Amharic) as Prof. Chartu.

At the end of August 2019, my university hosted 21 media professionals from Senegal, Morocco, Benin, Cape Verde, Equatorial Guinea, Mauritius, Seychelles and the Comoros, from eight French-speaking African countries, including 3 journalists from Senegalese media—Agence de Press Senegalaise, APS), Seneweb and Le Soleil. In the 12-day program, they not only reported “China-Africa Think Tank Forum”, but also visited China’s Key media like CGTN ; in Wuhan, we made field visits to local Targeted Poverty Alleviation projects; in Guangzhou, the field visits to China-Africa economic and trade cooperation enterprise impressed the most. After these reporters returned home, we kept in close contact, Senegalese reporters continued their report in China-Africa cooperation.

Obviously, media exchange and training with clear focus is urgent and necessary.

Unfortunately, in recent years, China-Africa cooperation has been miss-led and miss-represented by some FAKE NEWS or rumors. We even see some media or western think tanks create black propaganda and gray propaganda to destroy the truth and create misleading discourse, such as discourses related to racism, new-colonialism, debt-trap issues, internet safety and national security issues. Fake news could also be identified in news media or think tank report.

Media are the main channel for public diplomacy. Internalizing the consciousness of Community of a Shared Future requires the Chinese and African media to interpret and transmit it deeply and widely, and to explore and share the solution.

The first is to strengthen cooperation between media. In the face of misunderstanding, stereotype and even fake news, China and Africa should strive to establish a cooperative mechanism to create a platform to clarify false or fake news and make information flow smoothly among stakeholders. More civil society organizations should be stimulated to carry out interactive exchanges at the local level

and promote all-round and multi-level people to people exchanges between the two sides.

The second is to promote China-Africa public communication. We should give full play to the role of government departments, diplomatic officials, journalists, civil society and the public to communicate and interact with each other.

The third is to improve the capacity of media professionals. On the one hand, journalists should not simply repeat Western media reports, verification and corrections when necessary should be enhanced. On the other hand, we should jointly promote solution-oriented constructive journalism. In addition, to cultivate journalists who are expert and broadcast on China -Africa relations for a constant and long period.

In 2019, the Institute for a Community with Shared Future was established at the Communication University of China(CUC). On 23rd October 2020, CUC launched the International Academic Network for a Community with Shared Future (IAN-CSF) under which there are seven international research centers,

including Eastern African Research Center for a Community with Shared Future in Tanzania with St. Augustine University of Tanzania, and African Research Center for a Community with Shared Future in Ethiopia with Ethiopia Broadcasting Authority (EBA). Our global academic network will actively advocate the concept of a Community with Shared Future and work with academia around the world in areas such as collaborative partnerships, cultural exchanges, economic development, security deliberations and ecological preservation, so as to effectively tackle global crises and move towards sustainable development and common prosperity of mankind.

11、 Remarks by Mr. Bruke M. Abayneh at the China-Africa Media Cooperation Dialogue

**Bruke M. Abayneh, Deputy Head of Production of Kana TV,
Ethiopia**

First, I will like to thank the sponsors and the organizers for giving me the opportunity to be one of the presenters.

Before, I discuss, some of the issues that are highlighted for this tele conference, I will like to give you a quick background story in regard to my own experience on how quickly a media company KANA TV managed to become a household name in Ethiopia.

The establishment of Kana TV on August of 2015 brought a great deal of excitement to the Ethiopian TV audience. The business moto for Kana TV were very well researched on identifying what has been missing from the Ethiopian TV landscape, and its surgical approach to fill the void. The primary focus of Kana TV is general entertainment with a special focus on foreign Television serial dramas and dubbing them in Amharic, which is Ethiopian official language.

On the Role of Chinese and African Media for

supporting economic and social development, the economic development is interdependent with the social development and vis versa. It can only be achieved if the economic development reflects the long term and short-term benefits.

Even though for the last two decades the Chinese government and private business have played a lion share on the development of Africa's infrastructure and trade, when it comes to media, the vast majority of the countries in the African continent, the role of the Chinese media have been very limited. I believe the purpose of this kind of forums will help to identify and recommend how to go about overcome this limitations.

In both economic and social sector, all forms of a media platform can be utilized by being very transparent and providing the necessary information in the form of news, newsreels, documentaries and TV series dramas and feature films. This can be approached by producing content about the Chinese/African joint governmental or private companies' engagement on the development of the

infrastructure, trade as well as culture starting from the project inception to completion. The production of the content, and its method of informing the public have to be easy to understand and accessible.

On the International communication and the building of community of shared future on mankind, despite a great deal of work that is carried out by the Chinese on the development of the African countries, at least in the case of Ethiopia and many other African countries there haven' t been any significant effort, to push back to counter the negative narratives, “a narrative China is the 21st century neo colonial power that is in Africa to exploit the Africans” , that was orchestrated by the competing powers that have centuries of engagement in Africa.

Despite the popular saying “the proof is in the pudding” , a proof that China have a great deal of success stories in Africa, I believe the Chinese poor media presence in the content of Africa has persistently undermined their achievement. Case in

point if you do a random research in Ethiopia, regards to the Chinese grand developmental achievement in their own country Ethiopia, leave alone in Africa, you will find a vast majority of the public not having enough information to give you an answer to the question.

To build a stronger China-Africa community with shared future, the most practical approach will be the collaboration between the Chinese and the African countries to develop their media infrastructure, which is introducing modern media equipment, facilitating a knowledge transfer opportunities which enable both parties to create content that reflects the Chinese Africa experiences, an experience that could be harnessed from decades of the Chinese engagement on the development of Africa which of course have its own great deal of success and failures.

One key element on achieving an effective media presence is, establishing a platform both in China and Africa for an original Chinese and Africans produced contents to be available for both Chinese

and African audiences in their respective countries. Even though, the economic viability of investing in this very capital-intensive medium can be challenging providing the reward is not achieved in short term, this will allow people to appreciate their shared values, and eventually can be financially rewarding in a long term.

The China-Africa media cooperation in the post pandemic era, should not be business as usual, a business which according some available information, the voice of China, CGTN Africa, China Radio International, China Daily to have their news only in English, instead of adding to their programs the major local languages of most African countries. If there is an experience to be shared, in the case of Ethiopia, the establishment of the Voice of America Amharic service in 1982, Tigrigna and Oromo languages in 1996 makes it the most listened radio station for decades. I believe in most African countries the Voice of America have provide programming' s that is catered to some African countries in their respective local languages.

As for the Satellite TV penetration on the continent the Chinese-African cooperation is still needs a great deal of focus and execution towards identifying and filling the information and entertainment void.

In conclusion, as the African continent is projected to be the fastest growing economies in the world, and as the African' s are striving to bring its one billion plus of its inhabitation out of poverty, I believe both the Chinese and the African' s government and private developmental efforts are on the right track on achieving their goals and enjoying their success stories as a result.

Thank you.

12、 Remarks by Mr. Andy Zhang
at the China-Africa Media Cooperation Dialogue
Andy Zhang, General Manager of Youku Documentary
Center, Alibaba Digital Media and Entertainment Group

Theme of the speech: what Internet companies and audiovisual platforms can do to promote China and Africa's economic and social development in the post-pandemic era and contribute to a stronger China-Africa community with a shared future. The African Young Entrepreneurs Fund, Africa's Business Heroes Competition, and Youku's documentary series will be elaborated on as cases.

Good day, Minister Meng, every government officials, and all my African friends!

It is a great honor for me to represent Youku, Alibaba and attend this "China-Africa Media Online Dialogue".

At the beginning of this year, unexpected COVID-19 swept the globe, and the lives of people around the world are affected to varying degrees. Fighting the pandemic requires the joint efforts of people

from all over the world. In the face of the virus, China and African countries have stood together to fight against the pandemic.

Youku, a key part of Alibaba Digital Media and Entertainment Group, has also played its part as an online video sharing and streaming platform by producing documentaries such as Spring Follows Winter and The Front Line, which tell moving stories about how Chinese citizens battle the pandemic hand in hand. At present, Spring Follows Winter has been streamed in dozens of countries around the world whose content is a great boost to audience's confidence in defeating the virus.

At the same time, African Young Entrepreneurs Fund made possible the launching of the second Africa's Business Heroes Competition, in an effort to encourage African entrepreneurs and start-ups to batter the pandemic and facilitate business and economic growth.

Next, I will give you a detailed introduction to the African Young Entrepreneurs Fund and Africa's Business Heroes Competition.

Brief Introduction

As a response to China's Belt One Road Initiative, in August 2018, Jack Ma's African Young Entrepreneurs Fund was established and aimed to encourage entrepreneurs from 54 countries in Africa to better start their own businesses. People of all ages and from all walks of life can apply for the fund's annual investment of 1.5 million US dollars, which will be available for ten years. Centered around inclusiveness, grassroots, young people and women, the fund aims to cultivate a hundred entrepreneurial heroes in Africa over a period of ten years, and to inspire and promote talent training and economic development throughout the land. Jack Ma, former UN Secretary-General Ban Ki-moon and Graca Machel, the widow of former South African President Nelson Mandela are serving as members of the fund's advisory board.

2. Review on the First Africa's Business Heroes Competition

The first Africa's Business Heroes Competition received applications from more than 10,000

entrepreneurs from 50 African countries. The final was held in Accra, the capital of Ghana, in November 2019 and attended by former UN Secretary-General Ban Ki-moon and the President of Ghana Nana Addo Dankwa Akufo-Addo. And the finalists from Rwanda, Nigeria and Egypt won the top three. The final ceremony and the documentary of the competition were streamed on Youku, StarTimes, Youtube, CGTN and other TV and Internet channels, and attracted wide attention. In the past year, the top ten contestants have become an inspiration to African entrepreneurs, and they have fulfilled their social responsibilities during the pandemic, which has seen positive outcome.

3. Progress of the Second Africa's Business Heroes Competition

In order to support the economic development of Africa during the pandemic, continue to inspire African entrepreneurs, and give full play to Chinese entrepreneurs' international advantages, the Jack Ma Foundation and African Young Entrepreneurs Fund have taken an active part in holding the second Africa's Business Heroes Competition. Since its launch in

March 2020, the competition has received more than 20,000 applications from 54 countries across Africa, including Zambia, Kenya, Rwanda, South Africa, Cameroon, and Ethiopia. After several months of online selection, the top ten list came out in early October this year; they are from 8 countries including Kenya, Cameroon, Nigeria, Zimbabwe, Ghana, Côte d' Ivoire, Senegal, and Uganda. The top ten contestants, whose ratio of men to women is 1:1 and 3 of which speak French, come from a variety of fields such as agriculture, finance, education, and environmental protection.

As planned, the final will be held between November 13 and 14. The top ten contestants will be assessed by 4 judges through online streaming on DingTalk in their respective local studios. The judges will include Jack Ma, Founder of the Jack Ma Foundation, Cai Chongxin, Executive Vice Chairman of the Alibaba Group' s Board of Directors, Ibukun Awosika, Chairman of First Bank of Nigeria, and Strive Masiyiwa, Founder of Econet.

This competition will be made into a five-episode

series with 45 minutes each and a 30-minute documentary to tell the stories of African entrepreneurs. The programs will be stressing both authenticity and artistic features, and fully showing the economy and culture of different African countries.

With the support of the African Union Of Broadcasting and related media organizations, the programs are scheduled to be broadcast in Chinese, English, French and other languages on TV channels, Internet-based new media, and social media, including StarTimes, national TV channels in African countries concerned, Youku, Youtube, etc., to enhance the global influence of the competition.

Summary

In the post-pandemic era, Alibaba, as the world's leading Internet company, will exploit its e-commerce, logistics, finance, audio-visual and many more platforms for the benefit of the Chinese and African economy and society and cultural exchanges between China and Africa, and will tap into its resources to help build a stronger China-Africa community with a

shared future.

Thank you!